



Buyer's Guide
to
**Wine Production
Software**

What Can You Learn From This Guide?

- Introduction: What is Wine Production Software?
- Benefits: What Can Wine Production Software Do For You?
- Key Considerations: The Business Impact of Wine Production Software
- Choosing the Right Partner: Essential Attributes of Exceptional Wine Production Software

Start Here

What is Wine Production Software?

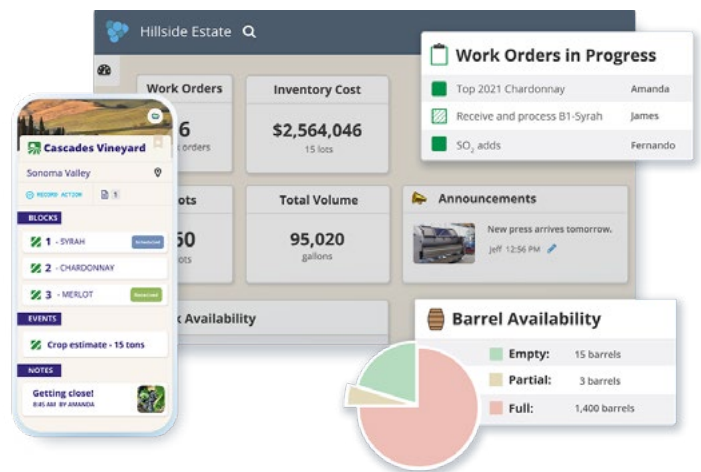
Wine production software is designed to monitor every step of the production process for you, so you can do what you do best: make great wine.

Wine production software helps you:

- Track the growing season
- Manage your cellar
- Produce your wines
- Understand costs
- Nail compliance reporting

So you can ditch manual data entry and juggling multiple spreadsheets!

With the right software, you can streamline your daily production, reduce errors, gain back time, save money, and create happier winery teams!



Read on to learn more about:

- What value can production software bring to my winery?
- How do I assess my options?
- How do I choose the right partner for the long haul?

BENEFITS

What Can Wine Production Software Do For You?

You might be looking for wine production software because something isn't working quite right:

Reduce Errors

- Do errors from **manual data entry** lead to winemaking mistakes?
- Does having **multiple users of a spreadsheet** cause information to be **overwritten or lost**?
- Do you find yourself **duplicating data** entry because your spreadsheets don't link to one another?
- Is it hard to keep track of what's in your tanks, especially during times of **high turnover** like harvest?
- Do some barrels or kegs get **forgotten about**? Have you ever missed an action on a barrel or keg?



- Is it often challenging to **hunt down** the barrel you're looking for?
- Is it hard to keep track of **work orders** or figure out what's been done to a wine?
- Have you **run out** of dry goods or bottling supplies due to inventory management mistakes?



Make Reporting & Compliance Easier

- Is **State and TTB reporting** time-consuming and frustrating (or expensive)?
- Do you have complex compliance requirements like housing **multiple bonds at one location** or having **multiple winery locations**?
- Do you get **audited** by external agencies like the FDA, ISO, organic certifiers, etc...?
- Are you **tracking dry goods/additives** in case of a recall or to be compliant with the FDA Bioterrorism Act?
- Do you plan on exporting to countries with **labeling requirements** (like those in the EU)?
- Is it taxing to manage legal documents like **weigh tags** and **bills of lading**?

Improve Insights

- Do you know which of your wines is the most **profitable**?
- Is it difficult to determine your **true cost/ bottle** of a wine?
- Is it challenging to price **bulk wine or shiners**?
- Have a hard time tracking what components ended up in a **final blend**?
- Do you have trouble with **forecasting**?



Save Time and Money

- How much time does manual data entry (lab analysis, work orders, etc...) take you daily? Week? Month?
- Are you using an **external compliance or accounting service**? How much money would you save if you could easily do it yourself?
- Are you doing **TTB reporting** yourself? How long does that take you?
- How much time does your staff spend tracking down lots in the cellar or locating lost barrels?

If any of these problems sound familiar, wine production software may be a good fit for you.

KEY CONSIDERATIONS

The Business Impact of Wine Production Software

The best wine production software offers value-driven, industry-specific functionality designed to make things easier for all aspects of your operation. Make sure the software you choose has the right sets of features for your needs.



Vineyard

We think your tractor's sexy.

Key insight into growing season activity even when you can't be in the vineyard. Look for features like the ability to manage grape contracts, track block-specific activity, record crop estimations, reference maturity data, and compare vintage variation.

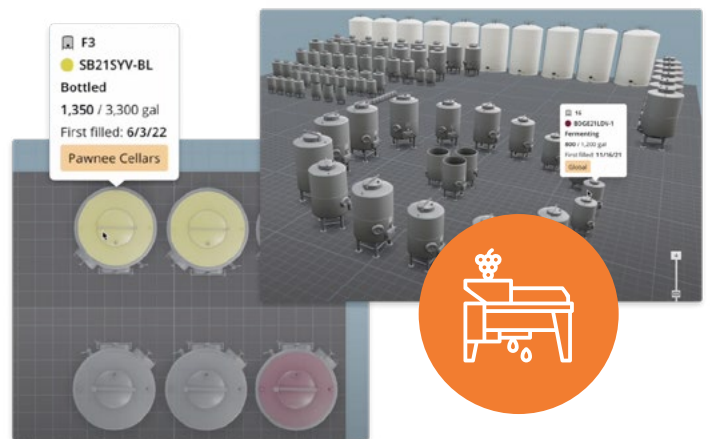
You need to do this from the vineyard, which is often remote and without cell service. Make sure all this is accessible offline too!

Winemaking

I heard it through the grapevine.

You can't always be in the cellar, so ensure the system enables you to keep up with what's happening from anywhere. This might include interactive maps of your tank rooms that stay updated as you enter work orders, or it might mean the ability to create work orders and assign them to your staff via their phones or tablets.

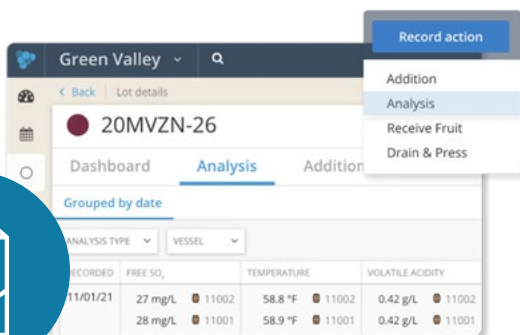
Be sure to ask if the software is accessible to everyone on your team, including harvest interns, so everyone is empowered to reference and enter relevant information.



Cellar Operations

Every step you take, every move you make.

The software needs to emulate your actual actions in the cellar. Make sure the one you choose can manage complex winemaking activities like topping many wines at once, managing multiple ferments under a single lot, capturing press fractions and lees volumes, and differentiating between vessels like barrels, bins, kegs, and carboys.



LAB

Look, ma, no hands!

The software should help you bid farewell to paper records and streamline analytical capture and reporting per lot and vessel.

Look for features like direct integration with equipment or external laboratories; bulk data upload via CSV, and the ability to log data from your phone or tablet - even offline!

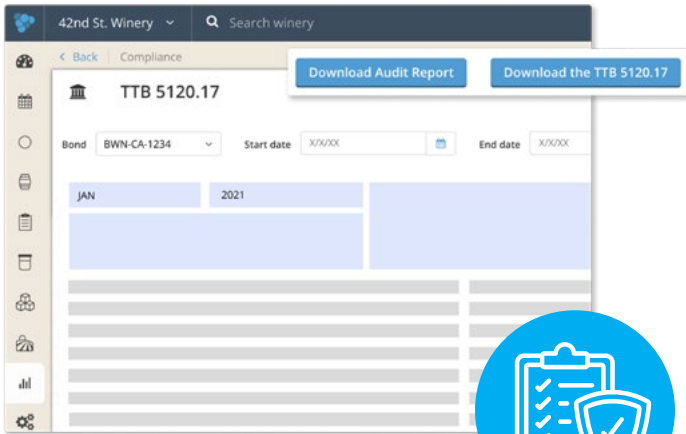


Compliance & Traceability

Get it right, get it tight.

Wine production software can help you automate winery compliance and stop rummaging through paper and spreadsheets. When your reporting period closes out, it can generate a pre-filled 5120.17 Report of Wine Premise Operations (the "old 702") pre-filled with your gains and losses by tax class, ready to submit to the TTB.

Additional noteworthy features may include dry goods inventory, complete SKU traceability, and the ability to review complete wine history after bottling indefinitely.

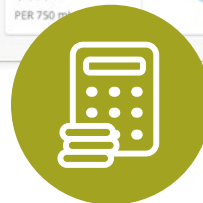
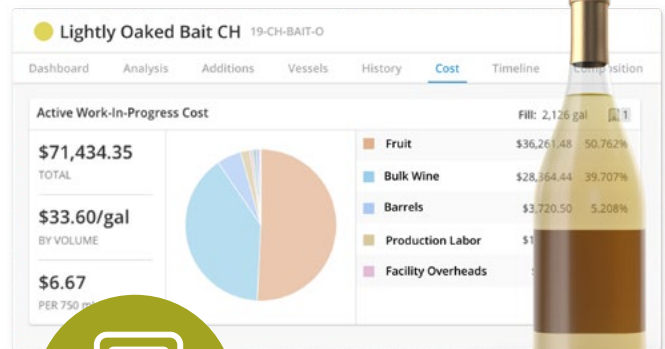


Finance

Take the money and run.

Wine production software can track your true costs per SKU, helping you confidently control your margins and set prices. A good wine production software will easily follow direct costs like fruit, additions, and packaging behind the scenes.

Ensure the program also allows you to allocate overhead costs like labor, consulting, and barrel depreciation and capitalize those costs across your lots by allocation method.



CHOOSING THE RIGHT PARTNER

Essential Attributes of Exceptional Wine Production Software

Consider the time and commitment needed to make the software a success. You want to work with a provider that will be your partner every step of the way.

Ease of Use

Prioritize an easy-to-use and intuitive interface that will help your team get up to speed quickly and seamlessly onboard new team members in the future.

You can see InnoVint anytime from your desktop, tablet, or phone. The mobile app can also be used offline, like in the barrel room, cellar, or vineyard.



Able to free up time during harvest

"We were able to integrate our winemaking logs, unfinished product inventory, nutrient inventory, and equipment inventory into one single place. We can also free up time during harvest so we can pay better attention to what's happening with the wine as it ferments."

-Hailey M

Assistant Winemaker



Awesome customer service!

"Thank you guys for the awesome support! I feel like we had to beg for help with our last software...often times we would have 40-60 emails trying to fix one thing. You guys always get me the info I need almost as soon as I ask."

-Alicia W



Exceptional Customer Support

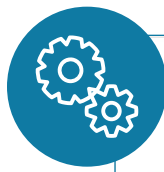
To ensure a smooth transition, it's important to choose a company with a dedicated customer success team that is committed to your success. This team will help you get the most out of your new solution.

InnoVint's Client Success team is available via email and e-ticket. We also have a robust and ever-growing online support center so that you can find answers ASAP.

Compatibility With Other Tools & Systems

The platform you choose should make integrating with your vineyard, lab, tank management, front-of-house, and ERP systems easy.

InnoVint seamlessly integrates with several providers and adds new partners and tools every month!



Wait, Winemaking software doesn't have to suck?

"InnoVint is a cloud-native winemaking platform with modern tech, great performance, and an intuitive UI. It replaces old Microsoft Access tables and remote desktop cloud services. Of all the software we rely on to make, sell, and ship our wines, InnoVint is our favorite. We can organize the chaos in a way that feels lightweight and satisfying."

-Ed F

General Manager

UC DAVIS



Essential tool for students and staff

"InnoVint has been so approachable for both myself and the students that it quickly became an indispensable engagement tool for everyone. During the pandemic, InnoVint allowed me to teach winemaking completely remotely, an amazing feat I didn't think would be possible!"

-Hildegard Heymann

Ph.D. and Professor



Customization Options

No two wineries are the same. Look for a solution with flexible reporting and customizable settings specific to your needs.

InnoVint also offers special modules for unique production setups like sparkling wine production, cider production, custom crush facilities, and more.

Consistent Product Updates

The wine industry constantly evolves; your chosen software partner should grow with it! Look for a team actively working to improve and expand their platform.

InnoVint's in-house team of software developers comes up with solutions informed by the team's practical winemaking experience and direct feedback from the client base.



Recommending to all our small winery consulting clients

"Clear, user-friendly interface. Information at our fingertips. Great customer support. Continually expanding its capabilities in response to customer demand."

-Clark Smith

Consulting Winemaker / Author

What makes InnoVint extra special and unique?

InnoVint goes to work with over 5000+ wine professionals every day.

Made by Winemakers for Winemakers

With thousands of harvests and decades of wine industry experience, we get it. We knew what we were missing in production software, so we made it ourselves. InnoVint speaks your language and follows your actual step-by-step workflow in the cellar.



Woman-Founded & Run

InnoVint was founded by a woman winemaker craving change. Our founder and CEO, Ashley Leonard, has held just about every role at a winery, from forklift operator to general manager. After earning her Viticulture and Enology degree from UC Davis, she worked at several notable



wineries but was never satisfied with the production software she came across.



She later transitioned to the world of technology in Silicon Valley, where she saw what was possible in the world of software development. By combining her passion for wine with her expertise in technology, she set out to build a platform that would transform the wine industry.



The Only True Passion Players

We're proud to be independently owned! We are dedicated to our mantra of innovation and continuous improvement. We can quickly pivot to meet the demands of an evolving industry.

Our decisions reflect our values: put people above all else, operate transparently, and, most importantly, have fun!



InnoVint has been revolutionizing vineyard and winery operations across the globe since 2013 with leading winery production software.

InnoVint's powerful technology allows for automated compliance, transparency into the true cost of each wine, unity across departments, improved cellar workflows and so much more!

Let us be your winery's watchdog so you can do what you do best:
make great wine.



98%

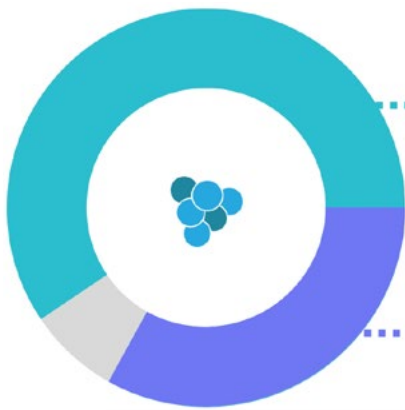
Client Satisfaction

95%

Client Retention Rate

5,000+

Winery Professionals Served



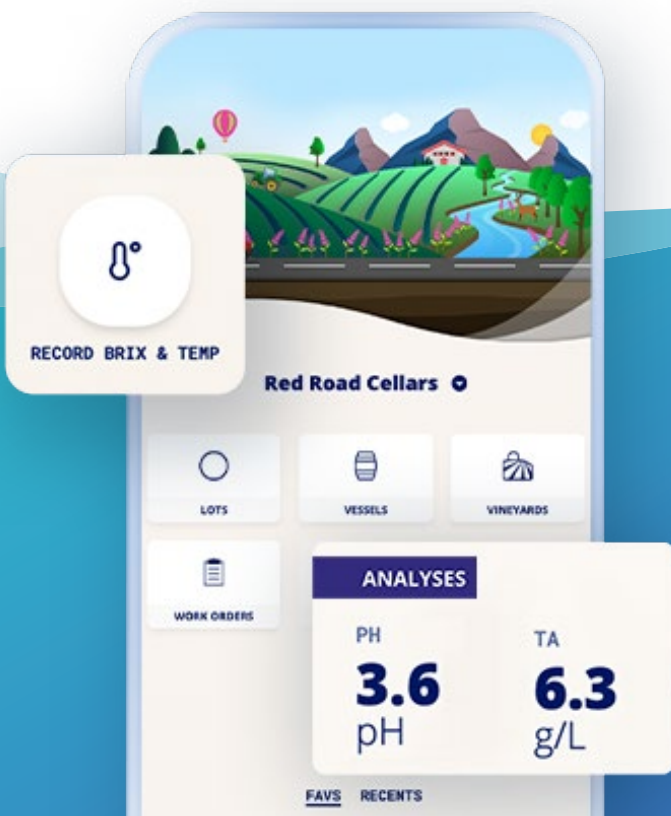
91% of InnoVint winemakers save:

\$1,159+ / month*

33% of InnoVint winemakers save:

\$2,128+ / month*

*Sourced directly from InnoVint clients in the annual client satisfaction survey. Based on hours saved per week and the average winemaker salary in the U.S (WBM)



Ready to Learn More?

Great! We can't wait to connect. Click below to start the conversation - let's set up a demo and work on an initial quote.